



SALTA

**COMMUNITY
LEADERSHIP
TRAINING PROGRAM**

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Creating Healthy Neighborhoods

Session 1





Welcome to Session 1: Land Use Planning & Your Community



Creating Healthy Neighborhoods Trailer

<http://www.environmentalhealth.org/index.php/en/what-we-do/toxic-free-neighborhoods/creating-healthy-neighborhoods>

7 Steps to Creating Healthy Neighborhoods



Community Planning Process

Step One: **Identify the Problem**

Step Two: **Build Power**

Step Three: **Develop Strategy**

Step Four: **Develop Core
Community Principles**

Step Five: **Develop the
Community Vision**

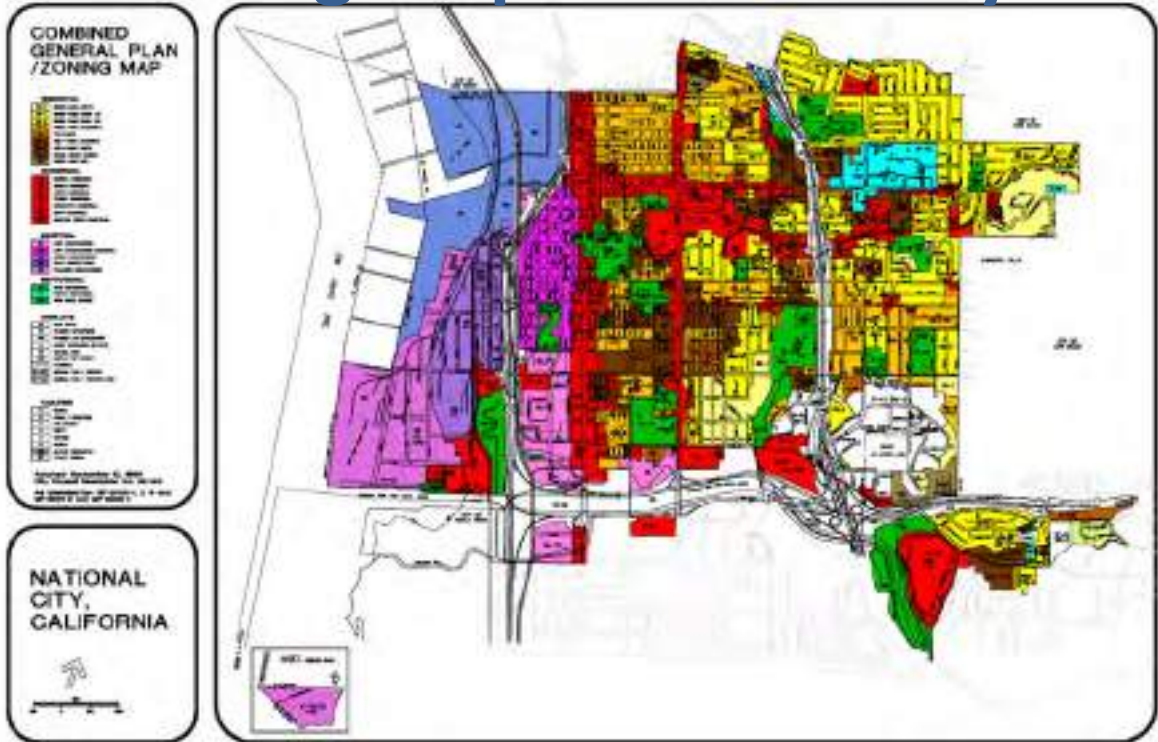
Step Six: **Organize and Advocate
To Win**

Step Seven: **Achieve the Vision**

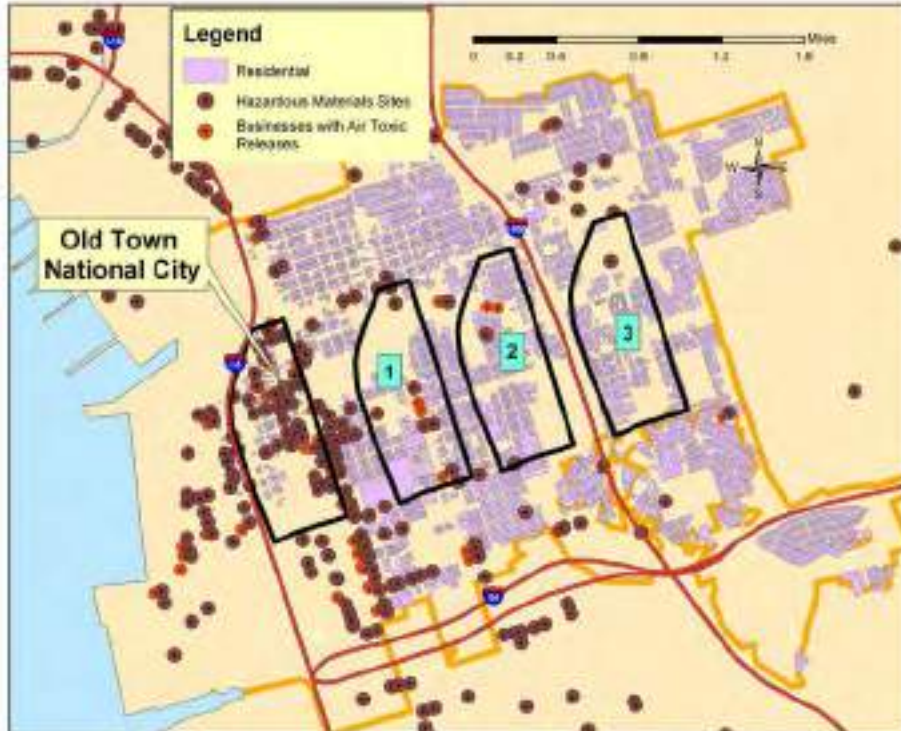
My Home's Floor Plan



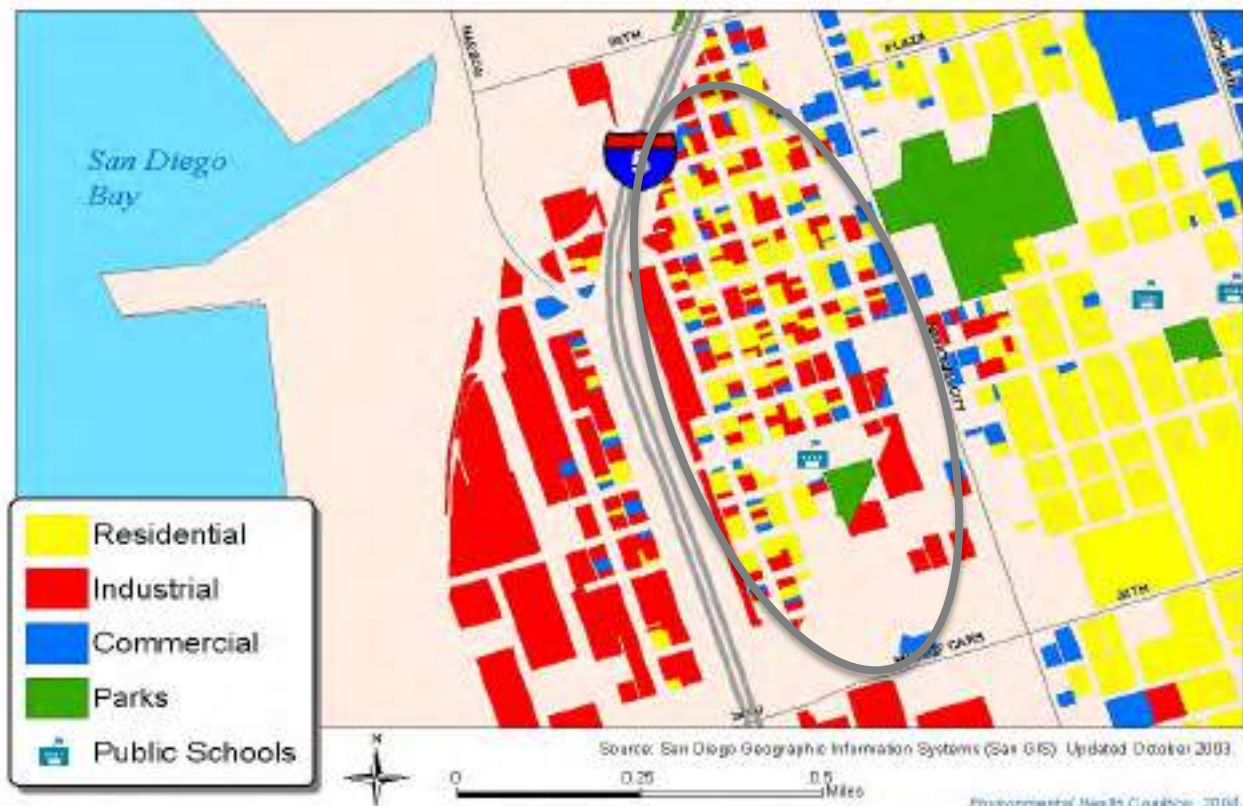
Zoning Map National City



Disproportionate Impact



Land Use in West National City



Pollution Sources

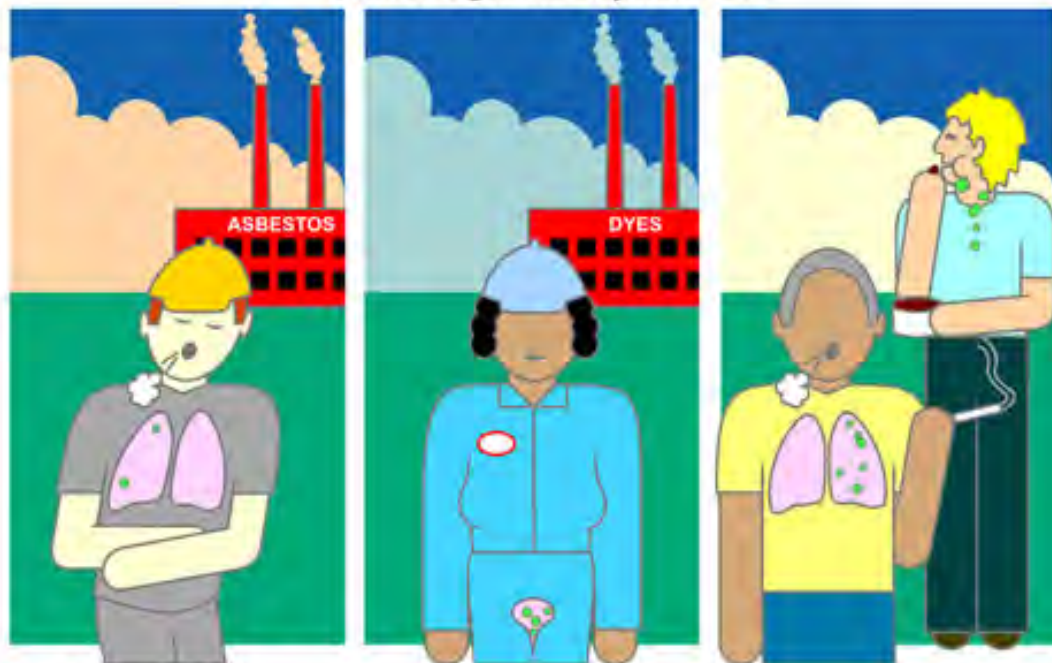


Routes of Exposure



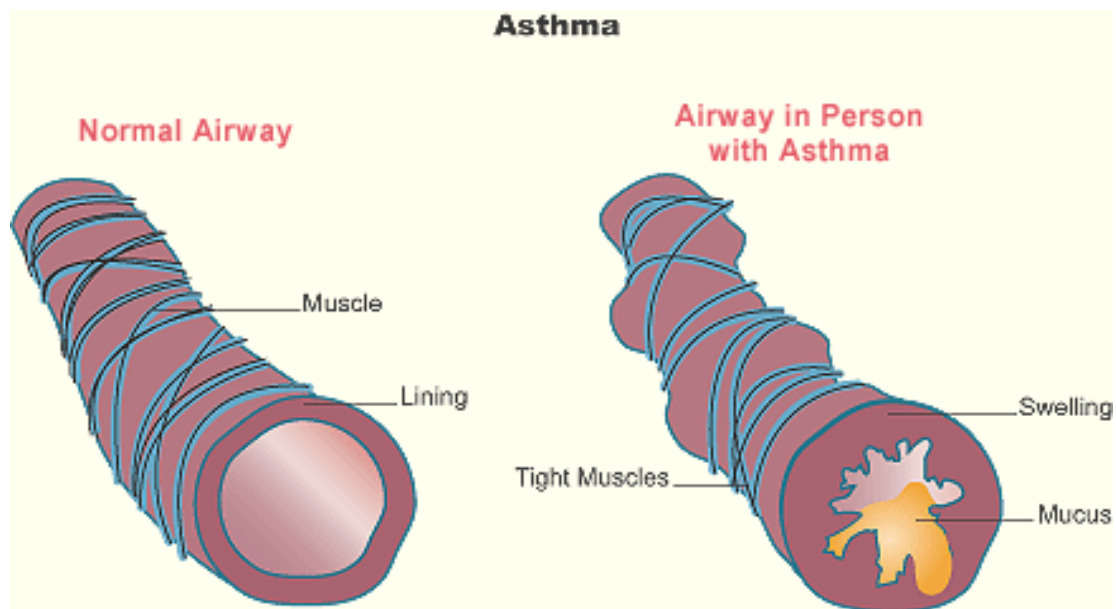
Different Exposures, Different Rates and Risks

Carcinogenic Exposures



■ = cancer

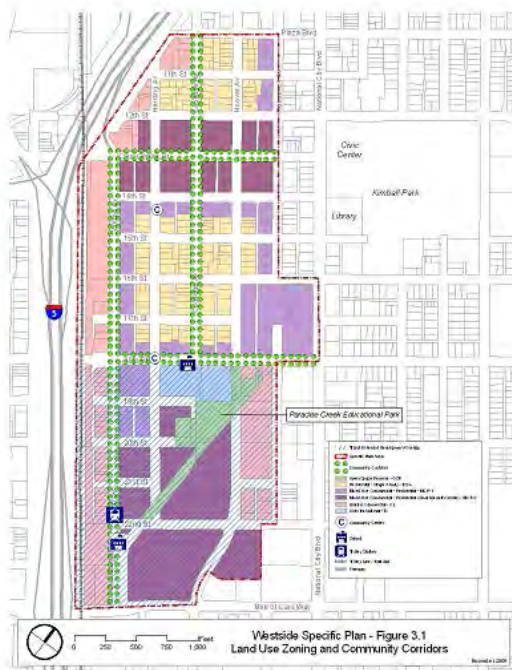
Asthma





Zoning that Protects our Health

November 2009



Dole Warehouse– Relocated!!



BEFORE



AFTER

OUTCOME

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TRAINING PROGRAM

Environmental
Justice

Social
Justice

Healthy
Communities

Equality

Clean
Environment

GOALS

Advocacy

Empowerment

Organizing

STRATEGIES

BASE

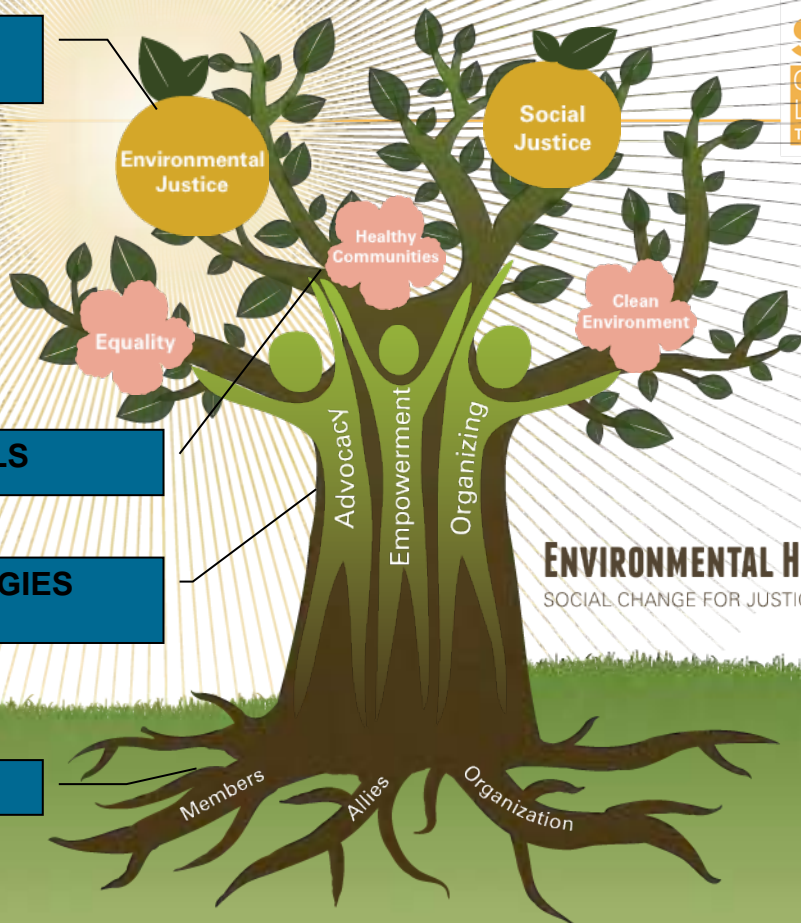
Members

Allies

Organization

ENVIRONMENTAL HEALTH COALITION

SOCIAL CHANGE FOR JUSTICE MODEL



EHC Power Equation

$$\text{Resources} + \text{Actions} = \text{Power}$$

Evaluation