



**SALTA**  
COMMUNITY  
LEADERSHIP  
TRAINING PROGRAM

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# Land Use and Leadership II

Final Session  
**Leader SALTA**



# Leadership

- EHC is a values-based organization
- EHC Leaders improve the quality of life in their communities
- Leadership development empowers people to achieve justice for their communities

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Comic Book Evaluation page here

# Environmental Justice

- All people have the right to live, work, and play in a clean and safe environment

- The root of injustice: racism

- We are not alone: Thousands of individuals and organizations have fought for environmental & social justice – thousands will continue the fight

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Justice Comic Book Evaluation page  
here

# Environmental Health

- Toxic pollution denies environmental health and justice to many communities**
- Communities have the right to information about the sources and impacts of toxic pollution and the right to act on that information**
- Childhood lead poisoning damages the health of children**

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# Environmental Health

- **Air toxics damage human health and the environment**
- **Cumulative Impacts, Precautionary Principle, & Pollution Prevention: what's needed in government regulations**
- **Sustainable energy generation and energy efficiency reduce air pollution and save money**

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# Power

- **Power = Resources + Action**
- **Acting together we are powerful!**
- **EHC's strategy to win: develop campaigns to shift the power structure and win justice for our communities**

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Book Evaluation page here

# Messaging for Social Change

- EHC's powerful brand:  
You can spot us in a crowd!



- Your stories convey  
your values and values  
influence people

- Understand the  
Problem; Develop a  
Solution; Demand  
Action

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Comic Book Evaluation page here

# Organizing

- **Community Organizing empowers people to take action to win justice**
- **Community Organizing is all about building relationships**
- **Community Organizing**
  - **Builds the base**
  - **Mobilizes the base**
  - **Maintains the base**

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Comic Book Evaluation page here



# Advocacy

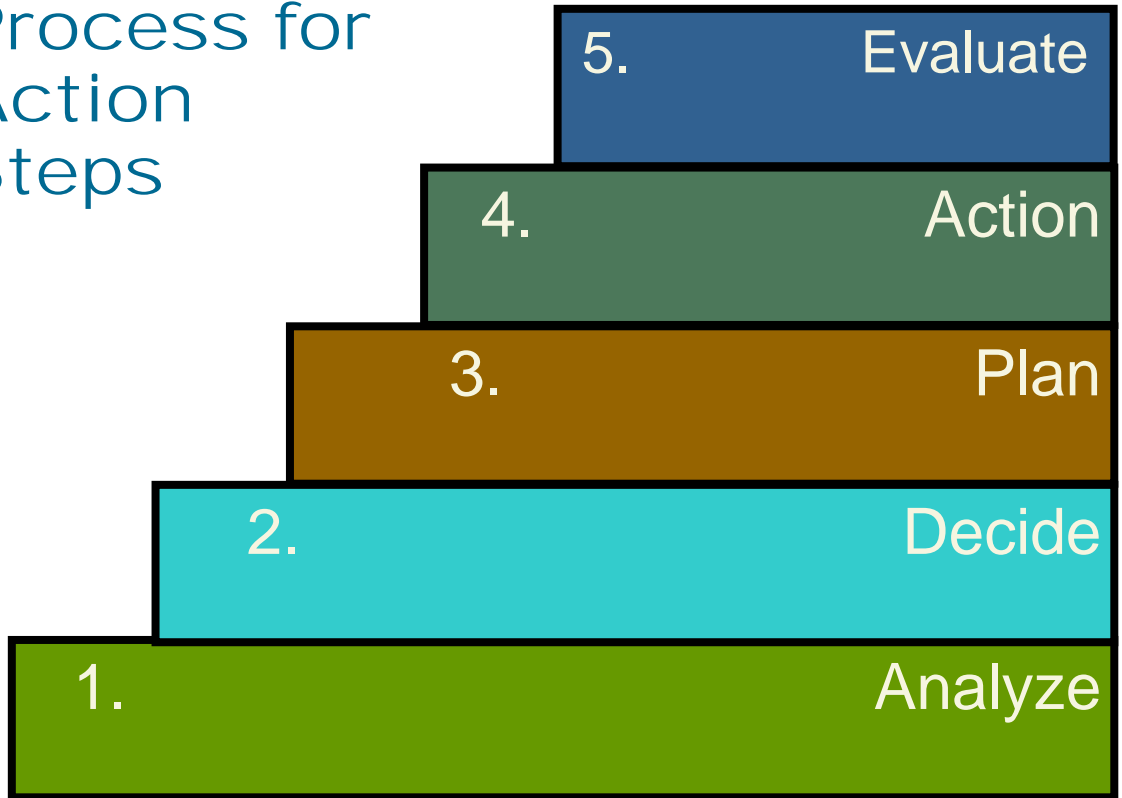
- **Demand government intervention to protect human and environmental rights**
- **Hold government officials accountable for their actions**
- **Community-Driven Land Use Planning**
  - **Builds community power**
  - **Ensures healthy neighborhoods**
  - **Maintains & creates affordable housing**
  - **Preserves community character**
  - **Promotes Sustainable Communities**

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Comic Book Evaluation page here

# Community-Driven Land Use Goals

- Build Community Power
- Ensure Healthy Neighborhoods
- Maintain & Create Affordable Housing
- Preserve Community Character and Culture
- Promote Sustainable Communities

# Process for Action Steps



# Presentation Guidelines

- **Choose one problem/issue to present to the City Council**
- **Develop presentation.**
  - Use the Problem/Solution/Action-Presentation template, on the back side of the Guidelines for Preparing a Presentation worksheet - incorporating personal stories to develop your message.
  - Don't forget your introduction!
- **Presentation length: 5 minutes.**
- **Determine presenter** - others can hold props or just be there to lend support.

## **Presentations: 5 minutes – things to consider:**

- How compelling was the presentation of the problem?
- Did the solution improve the health and quality of life for the community?
- Was the action something the City Councilmember could do?



## **I pledge to be an EHC leader**

- **I will represent EHC and provide EHC information to our communities**
  - **I will actively participate in the decisions of my Community Action Team, contributing my time, experience, and other resources as much as possible.**
- I will organize community residents to participate in EHC efforts**
- **I will advocate before elected officials and other decision makers for the public good**
  - **I will recruit new EHC members and leaders**
  - **I will continue learning and developing my leadership skills, continue to share my story, and continue to fight for environmental justice!**

**I am proud to serve as an EHC leader. Together we will achieve justice!**





LET'S CELEBRATE